

AVAILABLE FOR INTERVIEWS

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**Shaking, Tweeting and Emoticons:  
CAREER EXPERT EXPLAINS 6 SURPRISING FACTS ABOUT GETTING  
A JOB, GETTING PROMOTED AND EVERYTHING IN BETWEEN**

Did you know:

- How you shake hands in an interview can influence whether you get a job?
- Your social media presence can kill your “employability?”
- Saying “please” and “thank you” can help make the difference in getting promoted?
- A casual email can ruin your career?
- Your cell phone can derail your career trajectory?
- Those cool non-ear piercings can cost you a promotion?

Trainer and business consultant Denise Dudley tells it like it is when it comes to advising young people on everything from getting a job to knowing when to leave a job. Author of the new book *Work It! Get In, Get Noticed, Get Promoted* (SkillPath Publications) Dudley empowers young professionals to take charge of their careers, and find meaningful employment in their ideal field of work. Dudley’s professional career affirms the values she expresses throughout her book.

Dudley is co-founder and former CEO of SkillPath Seminars, the world's largest public training company, which has trained over 12 million professional business people throughout the world. Dudley is also a professional public speaker, who tours the country giving seminars on communication skills, management and supervisory skills, career readiness, and - her favorite - personal relationships.

“I’ve looked over thousands of resumes, personally hired hundreds of people -- and I’ve fired a few, too -- and I’ve been teaching career skills for a very long time,” Dudley says. “I know what works.”

Dudley is donating all her royalties from *Work It!* to educational youth programs.

**ON AIR BOOK-GIVEAWAYS AVAILABLE**



**About the Author:**

**Denise Dudley is a professional trainer and keynote speaker, author, business consultant, and founder and former CEO of SkillPath Seminars, the largest public training company in the world, which provides 18,000 seminars per year, and has trained over 12 million people in the US, Canada, South Africa, Australia, New Zealand and the UK. Dudley holds a Ph.D. in behavioral psychology, a hospital administrator's license, a preceptor for administrators-in-training license, and is licensed to provide training to medical professionals in the United States and Canada. She's also a certified AIDS educator, a licensed field therapist for individuals with agoraphobia, and a regularly featured speaker on the campuses of many universities throughout the US, and the author of Simon & Schuster's best-selling audio series, "Making Relationships Last." Dudley speaks all over the world on a variety of topics, including management and supervision skills, leadership, assertiveness, communication, business writing, career readiness, and personal relationships. Dudley thrives on people, animals, and lively audiences!**

**Find out more at [www.denisemdudley.com](http://www.denisemdudley.com) and connect with Dudley on: [Facebook](#)**

***Work It! Get In, Get Noticed, Get Promoted* is available on [Amazon](#).**

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