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***Work It!***  
***Get In, Get Noticed, Get Promoted***  
by Denise Dudley

**“...There are lessons here for everyone who aspires to have a successful career, find their passion, or just move forward into a truly happy life.”**  
**Blake Irving, CEO, GoDaddy**

After graduation, it’s all about “getting a job.” Young people certainly welcome advice on landing that first position, but what advice do they get for *after* they’re in? What about how to act in an office? Workplace etiquette? Learning how to communicate through email like a *professional*? And moreover, what about getting a promotion once you’re on the job, or knowing when it’s time to move on from a job?

Enter the must-have guide for today’s young professionals, ***Work It! Get In, Get Noticed, Get Promoted*** (SkillPath Publications) by trainer and business consultant Denise Dudley.

In ***Work It!***, Dudley helps young professionals everywhere take charge of their careers and find meaningful employment in their ideal field of work. As co-founder and former CEO of SkillPath Seminars, the world's largest public training company, Dudley learned the secrets of business success early in her career. She draws from her myriad experiences and firsthand knowledge to provide the ultimate career guidebook for young professionals, presented in a no-nonsense storytelling style. From setting goals and marketing yourself to the basics of workplace etiquette, Dudley offers guidance for all areas of career success.

“It’s surprising how unprepared many young people are when it comes to everything from interviewing to how to act in a place of employment,” Dudley says. “This book spells out how every young professional can put his or her best foot forward in all aspects of employment and increase their chances for success.”

*Work It!* is a simple, direct roadmap for career readiness and professional success. Rather than getting bogged down with theories and conjecture, it offers clear-cut answers and concrete solutions. It covers topics such as:

- Figuring out your USP (unique selling point) - Sell your brand and make people notice
- Turning your job interview into a job offer
- Get a Grip - How to shake hands like a pro
- Practical and proven ways to get noticed for promotion
- Business attire that's attractive and low-key and fits you properly
- The do's and don'ts of writing a great resume
- Facial expressions, eye contact, and posture - What message is your body language sending?
- And much more!

All royalties from *Work It!* will be donated to educational youth programs.

**About the Author:**

**Denise Dudley is a professional trainer and keynote speaker, author, business consultant, and founder and former CEO of SkillPath Seminars, the largest public training company in the world, which provides 18,000 seminars per year, and has trained over 12 million people in the US, Canada, South Africa, Australia, New Zealand and the UK. Dudley holds a Ph.D. in behavioral psychology, a hospital administrator's license, a preceptor for administrators-in-training license, and is licensed to provide training to medical professionals in the United States and Canada. She's also a certified AIDS educator, a licensed field therapist for individuals with agoraphobia, and a regularly featured speaker on the campuses of many universities across the US, and the author of Simon & Schuster's best-selling audio series, "Making Relationships Last." Dudley speaks all over the world on a variety of topics, including management and supervision skills, leadership, assertiveness, communication, business writing, career readiness, and personal relationships. Dudley thrives on people, animals, and lively audiences!**

Find out more at [www.denisemdudley.com](http://www.denisemdudley.com) and connect with Dudley on: [Facebook](#)

*Work It! Get In, Get Noticed, Get Promoted* is available on [Amazon](#).

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